Government of the Virgin Islands of the United States
DEPARTMENT OF HUMAN SERVICES

Press Contact:
Kayla Gonzalez
Phone:(340) 718-2980
Kayla.gonzalez@dhs.vi.gov

PRESS RELEASE

Department of Human Services to Host Virtual Zoom Forum on Personal Care Attendant Business Program Launch

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U.S. VIRGIN ISLANDS: The VI Department of Human Services (DHS) Medicaid Division is set to host two Virtual Zoom forum sessions this week and next announcing the launch of a program to help small businesses grow and new businesses get off the ground through a Personal Care Attendant (PCA) In-home Services program.

PCA Business Launch Zoom Forum Dates:

- **May 7th:** 10:30 am –12 pm
- **May 11th:** 1:30 pm – 3 pm
- **Zoom Link:** https://bit.ly/3sG9MbW **Password:** 581217

The need for in-home PCA services is great. Nearly 20% of our total USVI population is over 65 years old and require some level of assistance with daily activities. PCA's assist clients with Activities of Daily Living (ADL's) like personal grooming, light housekeeping, walking, positioning, meal prep, shopping, feeding, and more.

This program will benefit our senior citizens as well as the USVI business community, the disabled, and the VI community at large.

The PCA business program is open to churches with a 501(c)3, nonprofits, medical practices, and entrepreneurs. Very little start-up capital is needed and anyone with at least a high school diploma, who is able bodied with a clean background check, can become a Personal Care Attendant.

Please contact the DHS Medicaid Division at **(340) 712-7100 ext. 7186** or e-mail **pcamap@dhs.vi.gov** to register and participate in this virtual information sharing session.

1303 HOSPITAL GROUND • STE 1 • ST. THOMAS, VI 00802-6722 • (340) 774-0930
3011 GOLDEN ROCK • CHRISTIANSTED, VI 00802 • (340) 718-2980

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The Department of Human Services (VIDHS) exists to provide social services to members in our community with diverse needs. In times of national uncertainty and hardship we act as a safety-net and exist to inspire hope and empower change through non-judgmental, quality delivery of needed services and resources. Please visit the Department of Human Services website, www.dhs.gov.vi for more information.

For more information on COVID-19, please visit our website, covid19usvi.com, or text COVID19USVI to 888777. To report a suspected COVID-19 case, call (340) 712-6299 or (340) 776-1519.

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